

Fine Art Management + Curation

Curator, Main Line Health, PA, June 2018–present

Work as the steward of over 500 international works of art by people with disabilities.

Select, curate and install work for the signature Art Ability Exhibition and satellite shows.

Exhibitions Director, AIGA Philadelphia, PA, Apr 2012–Dec 2018

Sourced, curated, scheduled and installed AIGA Philadelphia's monthly exhibits. Managed the gallery space programming, sales, and hosted receptions.

Executive Director, Da Vinci Art Alliance, PA, Feb 2014–July 2015

On-site management and maintenance of monthly exhibitions, gallery logistics, special events, programming, studio spaces and building. Increased membership.

Director, Prelude Gallery, PA, May 2011–Feb 2012

Started Prelude Gallery, a store-front gallery, showcasing student and recent-graduate emerging fine artists. Represented artists for exhibitions, competitions and sales.

Design + Creative Direction

Deputy Art Director / Art Director–Special Projects, Bauer Publications, NJ, July 2006–Apr 2008

Maintained department work flow and signature style of a leading women's consumer magazine. Early stages of development, design and identity of a weekly news publication.

Creative Director, Earnshaw's / Symphony Publishing, NY, Mar 2000–July 2006

Complete redesign of two national fashion magazines including brand identities. Designed covers, fashion wells, features, advertorials and supplements. Conceptualized, planned and executed monthly fashion photo shoots, and coordinated all talent, logistics and budgets.

Art Director, BKB Publications, NY, Sept 1998–Feb 2000

Editorial design of three quarterly small business trade magazines and one directory including conceptual covers, and advertising design. Oversaw all production.

Assist. Art Director, Art + Auction / I.D. / Magazine Publications, NY, Nov 1996–Aug 1998

Directed and conducted all photo research, permissions and contracts for reproduction rights, ordering art, sourcing, photo/art editing and archiving. Typefitting and design

GabyHeit Creative Direction + Management, NY/PA

Art / Photo / Design Direction, Graphic Design, Brand Identity, Editorial / Promotional Design

May 2008–present.

Select clients include: *La Cucina Italiana*, *Interior Design*, *Life & Style*, *Weight Watchers Magazine*, Merrill Lynch, Northstar Travel Media, John Wiley & Sons, Old City District, Center for Emerging Visual Artists (CFEVA), Philadelphia Fashion Incubator, Women's Empowerment Day (WED), Saché Boutiques, Giving Opportunities to Others (GOTO), Project H.O.M.E. and various fine artists.

Independent Curator / Consultant, May 2008–present.

Select exhibitions include:

2018: *PIECES*, Arts + Crafts Holdings LLC, PA; *CHROMA by MECRO*, Bluecadet, PA.

2017: *Design2Unite*, Bluecadet, PA; *Type Tiles*, DesignPhiladelphia, Center for Architecture + Design, PA; *Out Of Context*, Philly Tech Week, online new media exhibit.

2016: *Get Out The Vote*, Democratic National Convention, Art in City Hall / Painted Bride Art Center, PA; *Out Of Frame*, Philly Tech Week, online new media exhibit.

2015: *MathThematic*, DesignPhiladelphia, Esther Klein Gallery, PA; *Graphic + Novel*, AIGA Philadelphia SPACE, PA; *Bridge to Korea*, International House Philadelphia, PA; *PageMaker*, AIGA Philadelphia SPACE, PA; *'scapes & 'scopes*, Da Vinci Art Alliance, PA; *Inaugural Open Lens*, Da Vinci Art Alliance, PA.

2014: *Unexpected Finds*, CRUXspace, PA; *Color and Form in MEDIUM*, Jed Williams Gallery, PA; *ANIMATE*, Philly Tech Week, AIGA Philadelphia SPACE, PA.

2013: *Discover Design @ Le Méridien*, DesignPhiladelphia, Le Méridien Philadelphia, PA; *Cellular/Molecular*, Philadelphia Science Festival, Esther Klein Gallery, PA; *Kaleidoscopes*, Plainview–Old Bethpage Library, NY;

2012: *Message & Medium: the interplay of type and art*, AIGA Philadelphia SPACE / PhilaMOCA, PA; *Five Senses, One Community*, PhilaMOCA, PA

2011: *Kaleidoscopes*, Half Hollow Hills Library, NY; *My Philadelphia*, Prelude Gallery; *Branches*, PhilaMOCA, PA

About

Gaby Heit is a art/photo director, graphic designer and creative consultant with a master's degree from Pratt Institute. With many years of experience in print publishing, she has led the creative direction, rebranding and design for national magazines covering fashion, travel, women's services, business, and fine art. Also a three-time gallery director and independent curator, Gaby has represented artists from Philadelphia and New York, and has produced numerous exhibitions that blend fine art, science and conceptual design. Currently, she is the Art Ability Curator for Main Line Health, teaches History of Design at Rutgers University and regularly consults with artists on presentation, organization and self-promotion.

Teaching

Adjunct Professor, Rutgers University

Camden, NJ, History of Design, Fall 2014–present

Adjunct Professor, Philadelphia University,

(Jefferson), PA, Design as Communication, Spring 2012

Instructor, Moore College of Art + Design, PA

Design for Print with InDesign, Summer 2011

Instructor, University of the Arts, PA

Visual Communications Studio, Fall 2010

Professional Affiliations

Philly Stewards, PA

Brand Officer 2018–present

AIGA Philadelphia, PA

Board Member 2012–2018

Awards

Philadelphia Design Award

MathThematic, Identity + Design,

TABPI Award, Bronze

Earnshaw's, Cover Design + Direction

Juror for

Gallery at City Hall, PA, Visual Democracy, (Whitman at 200), May 2019

Inaugural DesignPhiladelphia Best in Design Award, PA, Oct 2018

Plastic Club, PA, Metamorphosis, Sept 2016

Education

Pratt Institute, NY

M.S. in Communications Design

Brandeis University, MA

Graduated Cum Laude with B.A.